



## FACTSHEET: 5 Things Every Organization MUST Know About Micro-Learning

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Microlearning is a “next-gen” form of e-learning. 8 in 10 L&D professionals prioritize it over all other forms of learning; it creates **50% more engagement than ILT**; it’s perfect for millennials.

**But what is microlearning?**

### ✓ **It's On-Demand and Bite-Sized**

Microlearning is to education what YouTube and Spotify are to video and music content. It allows users to request the content they need, when they need it – and control their learning experience.

This means that instead of having to go places and take days off to learn, employees can do so without leaving their workstations.

### ✓ **It's Canned**

The quality of instructor-led training is highly dependent on the quality of the instructors you can find. The same doesn’t hold true for microlearning, that can be replayed anytime, and as often as necessary with the same high quality.

This means that, unlike ILT, micro-learning only needs to be performed once. After that, it becomes «canned» content that you can deploy whenever.

### ✓ **It's Empowering**

Microlearning is usually curated, meaning anything and everything your employees might access is useful to them. This allows you to delegate more tasks to them. It also means your subordinates can create their own learning experiences, maximizing their personal productivity and enjoying the motivational benefits of empowerment.

## **It's Always Relevant**

Unlike ILT, microlearning is digital-based. This means it's easy to make changes to curricula on the fly, always ensuring that students have the best, most up-to-date information:: something that'll save your L&D department plenty of time and money.

**Schedule an appointment for a FREE learning assessment today**

**Find out if micro-learning is right for YOUR organization!**

**SCHEDULE A DEMO**

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