



Leadership Development

Integrated solution: microlearning & gamification

CASE STUDY

Ranstad leveraged the MLevel platform to create an engaging platform to optimize leadership development.

The MLevel Impact

EASY AUTHORIZING TOOL

Reduce creation and delivery time from 2 months to 2 weeks.

INCREASED ENGAGEMENT

Increase employee engagement and understanding with game-based microactivities.

ANALYTICS & DATA

Real-time analytics to identify where learners are struggling.

Integrated Solution

microlearning

Video and game-based assessments to combat stale content

webinars

Shorter & more focused 60 minutes with built in exercises to keep learners engaged

flipped classroom

Content delivered in an interactive format before training, increasing webinar engagement and reducing repetitive content

reinforcement

Post webinar reinforcement in next MLevel mission based on completion levels and overall understanding

responsive design

Material is available anywhere at anytime

CLIENT CHALLENGES:

- Repetitive content
- Long duration with ten 90-minute and 2-day workshops over 8+ months
- Stale content
- Not tied to leadership competencies
- No completion visibility

“By knowing participants actual completion numbers, I can speak to both them and/or their managers about the amount of effort that they are putting into the program – and better predict the likelihood of that participants growth as a result of the program”

– Greg Dillon, Senior Manager, Learning & Development

